

BOARD INFORMATION

Dear Members,

Below is the information about advertising on the Information Board at the Visitor Centre.

Visitor AREA MAP PROGRAM – South Cariboo Chamber of Commerce

Location is the Visitor Information Centre, next to the highway.

3 Advertising Locations on 3 of the 5 Sign Boards.

1 – Main MAP and Advertising Page
(Local 100 Mile Area & South Cariboo Regional Map)

2 & 3 – Side Directory Board (4x8ft) Local Business Listings

4 & 5 – Area Events, Attractions Boards(4x8ft)**this boards will also have emergency service numbers, and a church directory(similar to the listing in the Free Press)

Advertising Program : Annual Renewal, due by Dec 15 (So Advertising is updated by each January of the following year)

Gold Advertiser(\$500 plus HST*) – 12 x24 inch Ad Space on the Main Map (1st booked/1st paid get to choose location!...no location selection till payment is received-in the event of placement issues Chamber President has final say)

..Also includes 3 x 6 inch logo and directory listing (Boards 2 or 3), with location marker on the local map or grid location if your business is outside of the 100 Mile area. Each directory listing on boards 2 & 3 will include your address and phone numbers (business will divided into categories such as Retailer/Services/Accommodations etc...This layout will vary depending on the end results of booked advertising)

Silver Advertiser(\$350 plus HST*) – 9 x 16 inch Ad Space on the Main Map (1st booked/1st paid get to choose location!...no location selection till payment is received- in the event of placement issues Chamber President has final say)

..Also includes 3 x 6 inch logo and directory listing (Boards 2 or 3), with location marker on the local map or grid location if your business is outside of the 100 Mile area. Each directory listing on boards 2 & 3 will include your address and phone numbers (business will divided into categories such as Retailer/Services/Accommodations etc...This layout will vary depending on the end results of booked advertising)

Sold Out!**Bronze Advertiser (\$150 plus HST*) – 3 x 6 inch logo and directory listing(Boards 2 or 3), with location marker on the local map or grid location if your business is outside of the 100 Mile area. Each directory listing on boards 2 & 3 will include your address**

and phone numbers (business will divided into categories such as Retailer/Services/Accommodations etc...This layout will vary depending on the end results of booked advertising)

**PLUS a set-up fee and one only proof charge on \$50 plus HST, if you require complex design additional work will cost in addition to basic set-up you must provide and camera ready of digital version of your logo's and desired design for your ad. Additional proofs maybe subject to additional cost. Upon each yearly renewal if you require changes to your listing and/or ad box you will have to pay for additional design and proof over and above your annual renewal.*

SPECIAL NOTICE: any listing spaces Gold/Silver/Bronze not booked by December 1st will be offered to the members of the Visitor Information Centre at an additional cost of \$100 plus HST(unless they join our membership) Furthermore if you're space is not paid for by December 15th, 2011 your space will be re-sold and your space will be lost! Each year renewal spaces will be billed automatically unless otherwise notified, and your space is reserved till December 15th of each year; after which non payment of spaces will be resold to other interested members.